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WEBINARS



Royal Academy
of Engineering

Leaders in Innovation
Fellowships

The Energy University

Addressing the Challenges Faced in **COMMERCIALISING** Your Research Products



UNIVERSITY-INDUSTRY ENGAGEMENT
Strategic University-Industry Engagement: An Infusion Towards a Greater Future
Wednesday, 17 February 2021 @ 10 am

Speaker: Dr. Gopinath Rao Sinniah
Co-Founder & CTO, Favoriot Sdn Bhd

UNIVERSITY SUPPORT FOR COMMERCIALIZATION

*The Way in which Universities Support Effective Knowledge Exchange,
Technology Transfer and Commercialization*

Friday, 19 February 2021 @ 4 pm

Speaker: Dr. Viraj Perera
Viraj Perera Consulting



ACADEMIA-ENTREPRENEURIAL MINDSET
*The Story of a Malaysian Lecturer and Students who Co-founded a Robotic
Company and Exported Robots all the Way to Mexico*
Tuesday, 23 February 2021 @ 10 am

Speaker: Assoc. Prof. Dr. Yeong Che Fai
Co-Founder & Director, DF Automation & Robotics Sdn Bhd

SOURCING FUNDS FOR COMMERCIALIZATION

Financing the 'Valley of Death' in the Innovation Ecosystem

Thursday, 25 February 2021 @ 10 am

Speaker: Ms. Biruntha Mooruthi, RTP
Chief Commercialisation Officer, UNITEN R&D Sdn. Bhd



TECHNOLOGY TRANSFER IMPLEMENTATION
*Technology Transfer Landscape, Settings, and Best Practices in
Malaysian Universities*
Wednesday, 3 March 2021 @ 2.30 pm

Speaker: Prof. Ir. Dr. Fatimah Ibrahim
Founder/Advisor, Centre for Innovation in Medical Engineering (CIME), Universiti Malaya

Register NOW to attend these webinar sessions (each 60 minutes followed by Q&A) and you will receive a set of modules developed for research product commercialization!

Project Leader: Dr Jaspaljeet Singh Dhillon (Universiti Tenaga Nasional)
Team Members: Associate Professor Dr Jeyraj Selvaraj (Universiti Malaya)
Professor Ir. Ts. Dr. Mohamed Thariq Hameed Sultan (Universiti Putra Malaysia)
Associate Professor Dr Rohayu Che Omar (Universiti Tenaga Nasional)
Dr Suthashini Subramaniam (Universiti Tunku Abdul Rahman)

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